

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov - 2025 [New Course]
Entrepreneurship Development (Core)

Time: 2:30 Hours**Marks:70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Discuss PESTEL analysis in details. (14)

OR

Que.1 Explain the concept of entrepreneurship. Discuss its features.

Que.2 Discuss the concept of innovation. Explain how it is different from creativity. (14)

OR

Que.2 What are creative terms? Discuss skill and activities of the same.

Que.3 State the meaning of Family Business. Discuss about the structure, characteristics and types of family business. (14)

OR

Que.3 (A) Write a note on Special culture of Family businesses. (07)

(B) Write a note on Conflict management in family businesses. (07)

Que.4 Who are social entrepreneurs? Discuss their role and functions in creating better society. (14)

OR

Que.4 What is time management? Explain its significance in detail.

Que.5 Discuss the common qualities of these great entrepreneurs. (Any Two) (14)

- 1) Dhirubhai Ambani
- 2) Steve Jobs
- 3) Thomas Alva Edison
